


TOWN OF OCEAN VIEW
DELAWARE

April 17, 2024

TO: Mayor and Council

FROM: Carol S. Houck, Town Manager 

SUBJECT: Upcoming events – Beer Garden Activity at John West Park
Request the Support of Council

Background

The Town of Ocean View has two events coming up in June and July, during which I am proposing to include a Beer Garden. The two events are as follows:

Saturday, June 15th – Town of Ocean View's 135th Anniversary Celebration

As of writing to include a small Parade (Millville Fire, OVPD, Council, Troop 281, Lord Baltimore Junior Honor Society, Possibly VFW), two live bands, amusements for children, Troop 281 food sales, Bonkey's, martial arts demo, possibly Irish dance troop from Sussex county, bubble fun area, free cotton candy, Chamber of Commerce sponsorship of obstacle course, WSFS sponsorship of activity and volunteering, Fulton Bank sponsorship and booth...

And, we have the opportunity to also have a Beer Garden where the Ocean View Brewing Company will sell its flagship beer the Ocean View IPA with a commemorative wrapping for our 135th Anniversary. They will be there and will handle sales and serving. This will be at no cost to the Town with the exception of set up of the beer garden which we already have all the materials necessary to do so.

Friday, July 26th – School Resource Officer Fund Raiser Classic Movie Night – 35th Anniversary of Field of Dreams, with Beer Garden seating and baseball themed activities.

The beer will be donated by the Ocean View Brewing Company and will be sold by another partner (with server cards and point of sale equipment). All proceeds from the sale will benefit the Ocean View Police Department K9 teams. In addition, we will accept donations or charge (still deciding this) for participation in the baseball themed activities (baseball strike challenge and speed pitch interactive games). I am still working on the hot-dog sales component where sales will also benefit the K9 program.

Additional Details

As you are aware, we have successfully and safely offered a beer garden at this location for 3 years in association with Fire and Ice. We have the materials and ability to construct the boarder for the beer garden for each event. We have the materials and ability to prepare the area for trash additional collections. Any servers will hold state of Delaware server cards.

Recommendation

It is therefore recommended that the Mayor and Council provide the Town Manager the authorization to continue with the planning and subsequent advertising for the two events noted above with beer garden components at John West Park.